



Who are we?

We are a group of students from William and Mary's Association for Computing Machinery chapter who are passionate about technology and creating an environment for innovation. tribeHacks is the product of collaboration between students, faculty, organizations, companies, and outside individuals to create an environment for students to collaborate, innovate, and learn.

The Hackathon

tribeHacks IV is a 32-hour software and hardware competition. Students are not restricted in the scope of their projects: we have had projects ranging from encrypted pastebins, to drones that were able to identify and follow people around. Over the 32 hours, students will come up with their idea, build a prototype from the ground up using software and hardware, present their ideas and products to judges, and potentially win prizes. Veteran hackers will be quite accustomed to such a setup and some may even come with an idea of what they want to build. We also welcome beginners - to support these students, we offer a series of tutorials to help them learn the ropes of some common technologies. Sponsor-provided mentors will also be on hand to offer their more advanced knowledge to students.

Benefits

Our sponsors make this event possible. In return, we want to help our sponsors reach their goals. tribeHacks is a unique networking and recruiting opportunity, allowing sponsors access to technically-minded students from William & Mary and many other universities. Sponsors meet participants over the course of the weekend, but also receive resume information from our hackers. Students become familiar with your company through face-to-face interaction with your recruiters or sponsor-provided mentors, and from brand recognition on our swag and promotional materials.

Questions?

Our team will be happy to answer any questions you may have. Please email us at tribehacks@gmail.com, or email tribeHacks IV's lead organizer, Meg Anderson, directly at megretson@gmail.com. Information on previous tribeHacks can be found at tribeHacks.com.

Sponsorship Tiers

We rely on our sponsors to help us make the event as comfortable as possible for our hackers. Sponsor money goes into food, prizes, travel reimbursements, hardware, and supporting future tribeHacks. Listed below are our standard sponsorship tiers, but we will also work with your company if you have additional requests.

	Bronze \$500	Silver \$1,000	Gold \$2,500	Partner \$5,000+
Event				
Send mentors	✓	✓	✓	✓
Host challenge & award prize	✓	✓	✓	✓
Sponsor table		✓	✓	✓
Presentation at kickoff			✓	✓
Judge final round				✓
Recruiting				
Distribute recruiting materials	✓	✓	✓	✓
Post-event resume access	✓	✓	✓	✓
Pre-event resume access			✓	✓
Access to private interview rooms				✓
Branding				
Distribute swag	✓	✓	✓	✓
Logo on tribeHacks website	✓	✓	✓	✓
Logo on shirt (size varies by tier)	✓	✓	✓	✓
Host a tech talk or demo		✓	✓	✓
Sponsor a meal*			✓	✓

*Sponsoring a meal is subject to availability